

Broadcasting I & II Syllabus

Overton High School 2023-2024

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Course Description

Broadcasting I and II are designed to prepare students for careers in audio and video production broadly, and broadcast media more specifically. This course is designed to develop and reinforce strong foundational skills such as operating cameras, basic audio equipment, and other production equipment. Students will be able to plan, capture, and edit research-based productions of increasing complexity, both individually and through collaboration in teams. In addition to career exploration and preparation, students will also have an overview of the history and evolution of broadcasting and mass media, as well as legal and ethical issues.

Course Objectives

By the end of Broadcasting I & II, students will be able to:

- Understand the history and development of mass media platforms and technologies, and the industries and employment opportunities that have grown around them
- Utilize an enhanced knowledge of media practices to improve their own media literacy skills
- Demonstrate a practical knowledge of commonly used mass media equipment
- Play an active role in the production of media content for Overton High School

Classroom Expectations

In addition to conducting themselves in a manner consistent with “The Overton Way” Behavior Matrix (<https://schools.scsk12.org/Page/15870>), students will also be expected to adhere to the Classroom Community Guidelines outlined at the end of the syllabus. Please be aware that the syllabus is subject to change at the discretion of the instructor.

A student meeting classroom expectations will display the following behaviors:

- They are seated and ready to work when the tardy bell rings
- They are respectful in speech and action towards classmates and the instructor
- They actively listen during instruction, actively participate in class, and complete all assignments
- They maintain a clean workspace and ensure trash is placed in the proper receptacle

No Cell Phone Policy

Students are not permitted to utilize cell phones during class time. Many of the algorithms powering the most popular apps and social media sites utilize persuasive design to capture attention and hijack the reward centers of the brain. Allowing access to these distractions in an educational setting is counterproductive and counterintuitive. Therefore, students have a designated location to store cell phones during class. Students utilizing a cell phone without expressed authorization from the instructor, or without a situation-specific reason emailed to the instructor by the parent (or guardian), will be in violation of this policy. Failure to adhere to this policy will result in (1) a verbal warning, followed by (2) confiscation of the phone for the duration of class, then (3) confiscation of the phone requiring the parent to retrieve it from the front office, and finally (4) escalation to more serious consequences to be determined by school administration and district policy.

Required Supplies

- Notebook/Journal
- School device and charger
- Pen/Pencil

Course Content

First Semester

Week 1 - Introduction to Broadcasting and Setting Expectations (August 7 - August 11)

Week 2-7 - Safety and Broadcasting Equipment Knowledge (August 14 - September 22)

Week 8-10 - Exposure and Camera Composition (September 25 - October 16)

Week 11-13 - News Production Process and Production Techniques (October 23 - November 10)

Week 14-18 - Ethics, Planning Compelling News Stories and Interviews, Research and Production Writing (November 13 - December 15)

Second Semester

Week 19-21 - Editing and Post-Production (January 4 - January 19)

Week 22-24 - Post-Production, News Projects and Portfolio Building (January 22 - February 9)

Week 25-30 - History and Impact of Broadcasting (February 12 - April 6)

Week 31-37 - Cumulative Projects and Final Exam (April 9 - May 17)

Week 38 - Review, Reflection, and Future Goals (May 20 - May 24)

Grading Policy

The District believes that a sufficient number of grades should be earned and recorded to accurately reflect a student's progress. Students must be provided with an opportunity to earn at least 17 grades per quarter, and distributed among the following categories with the following weights:

- Homework: 10% (min. of 4 grades)
- Class Participation: 5% (min. of 4 grades)
- Classwork: 35% (min. of 4 grades)
- Projects/Portfolios/Presentations: 10% (min. of 1 grade)
- Assessments: 40% (min. of 4 grades)

In addition to this, students will be assessed using rubrics based on:

- Quality of work and adherence to instructions
- Assessments of growth and knowledge (Quizzes & Tests)
- Teamwork; including leadership, dependability, and personal responsibility

Grading Scale:

A: 100-90

B: 89-80

C: 79-70

D: 69-60

F: Below 60

Classroom Community Guidelines

Mutual Respect

Mutual respect invites us to see each other from a wider perspective, even when someone says something we disagree with or that offends us. Honor the space with constructive questioning and dialogue that moves the conversation in a productive direction. One person speaks at a time. If you are challenging someone's ideas or behavior, do it respectfully, and if you are being challenged, receive it respectfully.

Assume Good Faith

Not all classmates are friends and that's ok. In order to achieve shared goals, we must assume that, unless we are shown a clear-cut reason to presume otherwise, classmates willing to put in time, energy, and effort are doing so in good faith and from honest intent.

I Speak For I

Speak from your perspective. Your experiences are valuable, but the conclusions drawn from them or even the experiences themselves are not necessarily universal. We don't want to assume that everyone agrees with everything we are saying.

Wait, Why Am I Talking?

When in discussion, please ask yourself "Why am I talking?" We have a limited amount of time for discussion and a limited time to accomplish the tasks before us. Consider whether what you want to say has already been said, whether what you want to say is on topic, and if there's a better time and place to say it.

Make Space, Take Space

When you speak, after you make your point, let others speak. Please respect others by recognizing how often, much, and loudly you're speaking and whether you're dominating the conversation. If the instructor asks you to wrap up, recognize that you should make space for others. If you don't often speak up, make an effort to participate, as your point of view will often benefit the discussion.

Listen Actively

Pay attention to what others say. Actively listen to others. If it is necessary to clarify someone's point, repeat what you heard them say and summarize, then ask questions for clarity. Do not assume understanding without confirmation.

One Person, One Mic

One person speaks at a time. You cannot actively listen and be mutually respectful while talking when a classmate or the instructor speaks.

Own Your Mistakes

Acknowledge when you make a mistake. Remember, mistakes will be made — nobody is perfect. Recognize opportunities to forgive others for their mistakes.

Classroom Community Guidelines Agreement

I have read the syllabus and community guidelines. I understand and agree to abide by them. I understand and accept that my failure to abide by this contract with my peers and teacher will result in disciplinary action consistent with school and district policy.

Student Printed Name

Student Signature

I have read the syllabus and community guidelines. I understand and agree to hold my student to the expectation that they will abide by these guidelines. I understand and accept that my student's failure to abide by this contract with their peers and teacher will result in disciplinary action consistent with school and district policy.

Parent Printed Name

Parent Signature

Date

MEDIA RELEASE

Dear Parent/ Guardian, during the course of this class and school year your student will be involved in activities that will require or result in your child being photographed, videotaped, or interviewed at various school sponsored events. This Media Release form requests your consent to use your student's name, image, words, and/or work in school publications and for the purposes outlined below:

I hereby give Overton High School my permission to photograph, film, videotape and/or make sound recordings of my child, to quote or publish statements of my child and to use such photographs, films, videotapes, sound recordings and/or other statements for educational and promotional/advertising materials and for other purposes specified below. I understand that my child may be identified in any photographs, news stories or publications that the aforementioned institution considers appropriate for release to magazines, newspapers, the World Wide Web sites of the school, and/or other publications. I further understand that any such photographs, films, videotapes, sound recordings and/or written works are the property of these institutions and that neither my child nor I am entitled to any compensation for or rights in these materials. I release these institutions from all liability with respect to the matters covered by this release.

Date

Parent Signature